To: Gregory M. Hess(ghess@parrbrown.com)

Subject: U.S. Trademark Application Serial No. 97208982 - THE CHOSEN

**Sent:** October 21, 2022 06:59:29 PM EDT

**Sent As:** tmng.notices@uspto.gov

### **Attachments**

97068537

88593715(1)

90902594(1)

87685011(1)

88615594(1)

4108872(1)

screencapture-www-ralphlauren-com-men-clothing-t-shirts-16661201680611(1)

screencapture-www-ralphlauren-com-men-accessories-hats-scarves-gloves-

16661202730121(1)

screencapture-www-gap-com-browse-category-do-16661208896291(1)

screencapture-www-gap-com-browse-search-do-16661210109641(1)

screencapture-www-gap-com-browse-product-do-16661214072091(1)

screencapture-www-toryburch-com-en-us-accessories-hair-pins-printed-face-mask-set-of-5-

81264-html-16661214634831(1)

screencapture-www-toryburch-com-en-us-search-16661215790721(1)

screencapture-www-toryburch-com-en-us-accessories-hats-scarves-gloves-

16661216384861(1)

screencapture-www-toryburch-com-en-us-clothing-sweaters-cashmere-blend-hoodie-85784-

html-16661217355781(1)

# United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

### U.S. Application Serial No. 97208982

Mark: THE CHOSEN

### **Correspondence Address:**

GREGORY M. HESS

PARR BROWN GEE & LOVELESS, P.C.

101 S. 200 E., SUITE 700

SALT LAKE CITY UT 84111 UNITED STATES

**Applicant:** The Chosen, LLC

Reference/Docket No. N/A

Correspondence Email Address: ghess@parrbrown.com

### NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: October 21, 2022

This Office action is supplemental to and supersedes the previous Office action issued earlier today in connection with this application. The assigned trademark examining attorney inadvertently omitted to attach one of the referenced pending applications. *See* TMEP §§706, 711.02.

The trademark examining attorney apologizes for any inconvenience caused.

Applicant must respond to all issues raised in this Office action within six (6) months of the date of issuance of this Office action. 37 C.F.R. §2.62(a); *see* TMEP §711.02. If applicant does not respond within this time limit, the application will be abandoned. 37 C.F.R. §2.65(a).

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

### **SUMMARY OF ISSUES:**

- Pending Section 2(d) Refusal Prior-Filed Application
- Section 2(d) Refusal Likelihood of Confusion
- Specimen Refusal Ornamental
- Identification of Goods
- Multi-Class Advisory

### **PRIOR-FILED APPLICATIONS**

The filing dates of pending U.S. Application Serial Nos. 97068537, 88615594, 88593715, 90902594, and 87685011 precede applicant's filing date. *See* attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §\$1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced applications.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

While applicant is not required to respond to the issue of the pending applications, applicant must respond to the following refusal(s) and requirement(s) within six months of the mailing date of this Office action to avoid abandonment.

### SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 4108872. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the attached registration.

### Standard of Analysis for Section 2(d) Refusal

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and services of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). In re i.am.symbolic, llc, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the *DuPont* factors are relevant or of similar weight in every case." In re Guild Mortg. Co., 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting In re Dixie Rests., Inc., 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

### **Facts**

Applicant has applied to register the mark THE CHOSEN for use on "(Based on Use in Commerce) Clothing, namely, beanies (Based on Intent to Use) Clothing, namely, face masks being headwear, gaiters, and hat" in International Class 25.

Registrant's mark is CHOZEN for "On-line retail store services featuring general merchandise, namely, clothing, hats, accessories, necklaces, watches, bracelets, skateboards, surfboards, snowboards, wakeboards and stickers" in International Class 35.

### Similarity of Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP

§1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff'd per curiam*, 777 F. App'x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing *In re Dixie Rests.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); TMEP §1207.01(b)(viii), (c)(ii). Greater weight is often given to this dominant feature when determining whether marks are confusingly similar. *See In re Detroit Athletic Co.*, 903 F.3d at 1305, 128 USPQ2d at 1050 (citing *In re Dixie Rests.*, 105 F.3d at 1407, 41 USPQ2d at 1533-34).

In this case, applicant's proposed mark is confusingly similar to the registered mark because the marks share the dominant wording CHOSEN/CHOZEN, which are essentially phonetic equivalents and thus sound similar. Similarity in sound alone may be sufficient to support a finding that the compared marks are confusingly similar. *In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007) (citing *Krim-Ko Corp. v. Coca-Cola Bottling Co.*, 390 F.2d 728, 732, 156 USPQ 523, 526 (C.C.P.A. 1968)); TMEP §1207.01(b)(iv).

To the extent registrant's mark could be pronounced differently, there is no correct pronunciation of a mark; thus, consumers may pronounce a mark differently than intended by the mark owner. *See In re Viterra, Inc.*, 671 F.3d 1358, 1367, 101 USPQ2d 1905, 1912 (Fed. Cir. 2012) (citing *Interlego AG v. Abrams/Gentile Entm't, Inc.*, 63 USPQ2d 1862, 1863 (TTAB 2002)); TMEP §1207.01(b)(iv). In the present case, the compared marks could clearly be pronounced the same.

In addition, slight differences in the sound of similar marks will not avoid a likelihood of confusion. *In re Energy Telecomms. & Elec. Ass'n*, 222 USPQ 350, 351 (TTAB 1983); *see In re Viterra Inc.*, 671 F.3d 1358, 1367, 101 USPQ2d 1905, 1912 (Fed. Cir. 2012).

To be sure, applicant's proposed mark includes the word "THE." But when comparing similar marks, the Trademark Trial and Appeal Board has found that inclusion of the term "the" at the beginning of one of the marks will generally not affect or otherwise diminish the overall similarity between the marks. *See In re Thor Tech Inc.*, 90 USPQ2d 1634, 1635 (TTAB 2009) (finding WAVE and THE WAVE "virtually identical" marks; "[t]he addition of the word 'The' at the beginning of the registered mark does not have any trademark significance."); *In re Narwood Prods. Inc.*, 223 USPQ 1034, 1034 (TTAB 1984) (finding THE MUSIC MAKERS and MUSIC-MAKERS "virtually identical" marks; the inclusion of the definite article "the" is "insignificant in determining likelihood of confusion").

Applicant's proposed mark is also stylized and has a design element. But registrant's mark is in typed or standard characters, which may be displayed in any lettering style; the rights reside in the wording or other literal element and not in any particular display or rendition. See In re Viterra Inc., 671 F.3d 1358, 1363, 101 USPQ2d 1905, 1909 (Fed. Cir. 2012); In re Mighty Leaf Tea, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010); 37 C.F.R. §2.52(a); TMEP §1207.01(c)(iii). Thus, a mark presented in stylized characters and/or with a design element generally will not avoid likelihood of confusion with a mark in typed or standard characters because the word portion could be presented in the same manner of display. See, e.g., In re Viterra Inc., 671 F.3d at 1363, 101 USPQ2d at 1909; Squirtco v. Tomy Corp., 697 F.2d 1038, 1041, 216 USPQ 937, 939 (Fed. Cir. 1983) (stating that "the argument concerning a difference in type style is not viable where one party asserts rights in no

particular display").

Therefore, the marks are confusingly similar.

### Relatedness of Goods and Services

The compared goods and services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting 7-*Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Indeed, the use of similar marks on or in connection with both products and retail-store services has been held likely to cause confusion where the evidence showed that the retail-store services featured the same type of products. See In re Detroit Athletic Co., 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1051 (Fed. Cir. 2018) (holding the use of similar marks for various clothing items, including athletic uniforms, and for retail shops featuring sports team related clothing and apparel likely to cause confusion); In re Country Oven, Inc., 2019 USPQ2d 443903, at \*12 (TTAB 2019) (holding the use of identical marks for bread buns and retail bakery stores and shops likely to cause confusion); In re House Beer, LLC, 114 USPQ2d 1073, 1078 (TTAB 2015) (holding the use of identical marks for beer and for retail store services featuring beer likely to cause confusion); TMEP §1207.01(a)(ii).

Here, the attached Internet evidence, consisting of screenshots of third-party websites, establishes that the same entity commonly provides clothing and retail store services featuring clothing under the same mark, through the same trade channels, which are used by the same classes of consumers in the same fields of use. Thus, applicant's and registrant's goods and services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

In conclusion, because the marks are similar and the goods and services are related, there is a likelihood of confusion as to the source of applicant's goods. Therefore, registration is refused pursuant to Section 2(d) of the Trademark Act

Applicant should note the following additional ground for refusal.

### SECTIONS 1, 2, AND 45 REFUSAL – MERELY ORNAMENTAL

Registration is refused because the applied-for mark as used on the specimen of record is merely a decorative or ornamental feature of applicant's clothing and, thus, does not function as a trademark to indicate the source of applicant's clothing and to identify and distinguish applicant's clothing from others. Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-1052, 1127; see In re Lululemon Athletica Can. Inc., 105 USPQ2d 1684, 1689 (TTAB 2013); In re Pro-Line Corp., 28 USPQ2d 1141, 1142 (TTAB 1993); TMEP §§904.07(b), 1202.03 et seq.

The size, location, dominance, and significance of the alleged mark as used on the goods are all relevant factors in determining the commercial impression of the applied-for mark. See, e.g., In re

Peace Love World Live, LLC, 127 USPQ2d 1400, 1403 (TTAB 2018) (quoting In re Hulting, 107 USPQ2d 1175, 1178 (TTAB 2013)); In re Lululemon Athletica Can. Inc., 105 USPQ2d at 1687 (quoting In re Right-On Co., 87 USPQ2d 1152, 1156 (TTAB 2008)); TMEP §1202.03(a).

With respect to clothing, consumers may recognize small designs or discrete wording as trademarks, rather than as merely ornamental features, when located, for example, on the pocket or breast area of a shirt. See TMEP §1202.03(a). Consumers may not, however, perceive larger designs or slogans as trademarks when such matter is prominently displayed across the front of a t-shirt. See In re Pro-Line Corp., 28 USPQ2d at 1142; In re Dimitri's Inc., 9 USPQ2d 1666, 1667-68 (TTAB 1988); TMEP §1202.03(a), (b), (f)(i), (f)(ii).

In this case, the submitted specimen shows the applied-for mark, THE CHOSEN, with design, located directly on the front portion of the beanie, where ornamental elements often appear. *See* TMEP §1202.03(a), (b). Furthermore, the mark is displayed in a relatively large size on the clothing such that it dominates the overall appearance of the goods. Lastly, the applied-for mark appears to be a slogan that is used in a merely decorative manner that would be perceived by consumers as having little or no particular source-identifying significance.

Therefore, consumers would view the applied-for mark as a decorative or ornamental feature of the goods, rather than as a trademark to indicate the source of applicant's goods and to distinguish them from others.

*In appropriate circumstances*, applicant may overcome this refusal by satisfying one of the following options:

- (1) Submit a different specimen (a verified "substitute" specimen) that was in actual use in commerce at least as early as the filing date of the application (or prior to the filing of an amendment to allege use) and that shows proper trademark use for the identified goods in International Class 25. Examples of acceptable specimens that show non-ornamental use on clothing include hang tags and labels used inside a garment.
- (2) Amend to the Supplemental Register, which is a second trademark register for marks not yet eligible for registration on the Principal Register, but which may become capable over time of functioning as source indicators.
- (3) Claim acquired distinctiveness under Trademark Act Section 2(f) by submitting evidence that the applied-for mark has become distinctive of applicant's goods; that is, proof that applicant's extensive use and promotion of the mark allowed consumers now directly to associate the mark with applicant as the source of the goods.
- (4) Submit evidence that the applied-for mark is an <u>indicator of secondary source</u>; that is, proof that the mark is already recognized as a source indicator for *other* goods or services that applicant sells/offers.
- (5) Amend the filing basis to intent to use under Section 1(b). This option will later necessitate additional fee(s) and filing requirements.

For an overview of the response options above and instructions on how to satisfy each option online using the Trademark Electronic Application System (TEAS) form, see the Ornamental Refusal

### webpage.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration. However, if applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

### **IDENTIFICATION OF GOODS**

Applicant must clarify the wording "gaiters" in the identification of goods in International Class(es) 25 because it is indefinite and too broad. See 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. This wording is indefinite because it does not make clear what the goods are. Further, this wording could identify goods in more than one international class. For example, "Neck gaiters for protection against accident or injury" are in International Class 09 and "Neck gaiters" are in International Class 25. Based on applicant's other identified goods, the examining attorney is suggesting Class 25.

If applicant adds one or more international classes to the application, applicant must comply with the multiple-class requirements specified in this Office action.

Applicant may substitute the following wording in Class 25, if accurate:

International Class 025: (Based on Use in Commerce) Clothing, namely, beanies (Based on Intent to Use) Clothing, namely, face masks being headwear, {specify exact type of gaiter, e.g, neck, leg, hunting, etc.} gaiters, and hats

Applicant should note that the above language in bold font indicates the examining attorney's suggestions, and the braces indicate where applicant must insert specific types of goods. The braces should not appear in the amended identification; only the specific goods indicated, as inserted by applicant. Applicant need not amend its identification other than where specified by bold font.

Applicant may amend the identification to clarify or limit the goods, but not to broaden or expand the goods beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual. See* TMEP §1402.04.

### **MULTIPLE-CLASS APPLICATION REQUIREMENTS**

The application references goods based on use in commerce in more than one international class; therefore, applicant must satisfy all the requirements below for each international class:

- (1) List the goods and/or services by their international class number in consecutive numerical order, starting with the lowest numbered class (for example, International Class 3: perfume; International Class 18: cosmetic bags sold empty).
- (2) Submit a filing fee for each international class not covered by the fee(s) already paid (view the USPTO's current fee schedule). Specifically, the application identifies goods and/or services based on use in commerce that are classified in at least two

classes; however, applicant submitted a fee(s) sufficient for only one class(es). Applicant must either (a) submit the filing fees for the classes not covered by the submitted fees or (b) restrict the application to the number of classes covered by the fees already paid.

- (3) Submit verified dates of first use of the mark anywhere and in commerce for each international class. See more information about verified dates of use.
- (4) **Submit a specimen for each international class.** The current specimen is not acceptable for any international class. See more information about specimens.

**Examples of specimens.** Specimens for goods include a photograph of (1) the actual goods bearing the mark; (2) an actual container, packaging, tag or label for the goods bearing the mark; or (3) a point-of-sale display showing the mark directly associated with the goods. *See* 37 C.F.R. §2.56(b)(1), (c); TMEP §904.03(a)-(m). A webpage specimen submitted as a display associated with the goods must show the mark in association with a picture or textual description of the goods and include information necessary for ordering the goods. TMEP §904.03(i); *see* 37 C.F.R. §2.56(b)(1), (c).

Any webpage printout or screenshot submitted as a specimen must include the webpage's URL and the date it was accessed or printed on the specimen itself, within the TEAS form that submits the specimen, or in a verified statement under 37 C.F.R. §2.20 or 28 U.S.C. §1746 in a later-filed response. *See* 37 C.F.R. §2.56(c); TMEP §§904.03(i), 1301.04(a).

(5) Submit a verified statement that "The specimen was in use in commerce on or in connection with the goods and/or services listed in the application at least as early as the filing date of the application." See more information about verification.

See 37 C.F.R. §2.86(a); TMEP §§1403.01, 1403.02(c).

For an overview of the requirements for a Section 1(a) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, see the Multiple-class Application webpage.

### **ASSISTANCE**

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. Click to file a response to this nonfinal Office action.

/Salima Oestreicher/ Salima Oestreicher Trademark Examining Attorney Law Office 128 (571) 272-6786 salima.oestreicher@uspto.gov

### RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

Print: Fri Oct 21 2022 97068537

### (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM



# Mark Punctuated

CHOSEN

### **Translation**

### **Goods/Services**

• IC 025. US 022 039.G & S: Clothing, namely, headwear, footwear, underwear, tops, shirts, tank tops, bottoms, pants, shorts, dresses, skirts, swimwear, pajamas, jumpsuits, rompers, overalls, sweaters, sweat shirts, jackets, coats, bodysuits, socks, and gloves

### **Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Design Code** 

**Serial Number** 

97068537

**Filing Date** 

20211012

**Current Filing Basis** 

1B

**Original Filing Basis** 

1A

**Publication for Opposition Date** 

**Registration Number** 

**Date Registered** 

Owner

(APPLICANT) Chosen by Valentino Henry LLC LIMITED LIABILITY COMPANY FLORIDA 30243 SW 161st Ct Homestead FLORIDA 33033

**Priority Date** 

**Disclaimer Statement** 

**Description of Mark** 

The mark consists of the word "Chosen" written in large and stylized lettering.

Type of Mark

**TRADEMARK** 

Register

PRINCIPAL

**Live Dead Indicator** 

# LIVE

**Attorney of Record**Katherine Montgomery, Esq.

Print: Tue Oct 18 2022 88593715

### (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS



Mark Punctuated CHOSEN

**Translation** 

Goods/Services

• IC 025. US 022 039.G & S: Basketball sneakers; Clothing for babies, toddlers and children, treated with fire and heat retardants, namely, pajamas, jackets, shirts, pants, jumpers; Dress shirts; Hats; Hoodies; Jeans; Pants; Short-sleeve shirts; Short-sleeved shirts; Shorts; Socks; Socks and stockings; Sweatshirts; Tshirts; Ankle socks; Apparel for dancers, namely, tee shirts, sweatshirts, pants, leggings, shorts and jackets; Athletic pants; Athletic shorts; Blue jeans; Bottoms as clothing for men, women, infants and kids; Boxer shorts; Bucket hats; Camouflage pants; Coats for men, women, infants and kids; Denim jeans; Fashion hats; Fur hats; Golf shorts; Graphic T-shirts; Gym pants; Gym shorts; Headwear for men, women, infants and kids; Hooded sweatshirts; Hooded sweatshirts for men, women, infants and kids; Infant and toddler one piece clothing; Jackets for men, women, infants and kids; Jogging pants; Leather hats; Leather pants; Men's socks; Pajamas for men, women, infants and kids; Panties, shorts and briefs; Pants for men, women, infants and kids; Rain hats; Shirts for men, women, infants and kids; Shoes for men, women, infants and kids; Short-sleeved or long-sleeved t-shirts; Shorts for men, women, infants and kids; Small hats; Snowboard pants; Sports pants; Stretch pants; Sweat shorts; Sweaters for men, women, infants and kids; Sweatpants for men, women, infants and kids; T-shirts for men, women, infants and kids; Tops as clothing for men, women, infants and kids; Trousers for men, women, infants and kids; Women's clothing, namely, shirts, dresses, skirts, blouses; Woven shirts for men, women, infants and kids; Yoga pants

### **Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Code** 

150102

**Serial Number** 

88593715

**Filing Date** 

20190826

**Current Filing Basis** 

1B

**Original Filing Basis** 

1B

**Publication for Opposition Date** 

**Registration Number** 

**Date Registered** 

### **Owner**

(APPLICANT) Castro, Alfred,S INDIVIDUAL UNITED STATES 19063 cottonwood dr apt 412 parker COLORADO 80138

### **Priority Date**

### **Disclaimer Statement**

### **Description of Mark**

The color(s) Black and White is/are claimed as a feature of the mark. The mark consists of The logo consists of the the letters C, H, O with a claw depicted inside the O, S, E that is emulated in three lines, and then N. All the elements are whit e within the logo.

# Type of Mark

TRADEMARK

### Register

**PRINCIPAL** 

### **Live Dead Indicator**

LIVE

### **Attorney of Record**

Print: Tue Oct 18 2022 90902594

### (4) STANDARD CHARACTER MARK

# Chozyn

### **Mark Punctuated**

**CHOZYN** 

**Translation** 

**Goods/Services** 

• IC 025. US 022 039.G & S: Men's and women's apparel, hoodies, pullovers, leggings, T shirts, Hats, Muscle shirts, Body Oils, Fragrances

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code** 

**Serial Number** 

90902594

**Filing Date** 

20210825

**Current Filing Basis** 

1B

**Original Filing Basis** 

1B

**Publication for Opposition Date** 

**Registration Number** 

**Date Registered** 

Owner

(APPLICANT) La Shea Hawkins INDIVIDUAL UNITED STATES 1396 Alta Ave Upland CALIFORNIA 91786

**Priority Date** 

**Disclaimer Statement** 

**Description of Mark** 

Type of Mark

**TRADEMARK** 

Register

**PRINCIPAL** 

**Live Dead Indicator** 

LIVE

# **Attorney of Record**

Print: Tue Oct 18 2022 87685011

### (4) STANDARD CHARACTER MARK

## **CHOZEN**

**Mark Punctuated** 

**CHOZEN** 

**Translation** 

**Goods/Services** 

• IC 025. US 022 039.G & S: Caps being headwear; Gloves; Hats; Headbands; Jackets; Jerseys; Pants; Shoes; Shorts; Socks; Sweatshirts; Swimwear; T-shirts; Tank-tops; Underwear; Visors being headwear; Wristbands as clothing; Hooded sweatshirts; Short-sleeved or long-sleeved t-shirts. FIRST USE: 20080714. FIRST USE IN COMMERCE: 20080714

**Mark Drawing Code** 

(4) STANDARD CHARACTER MARK

**Design Code** 

**Serial Number** 

87685011

**Filing Date** 

20171115

**Current Filing Basis** 

1A

**Original Filing Basis** 

1A

**Publication for Opposition Date** 

20220913

**Registration Number** 

**Date Registered** 

**Owner** 

(APPLICANT) Chaney, Zoltan C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458 (APPLICANT) Chaney, Paula C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458

**Priority Date** 

**Disclaimer Statement** 

**Description of Mark** 

**Type of Mark** 

**TRADEMARK** 

Register

PRINCIPAL

**Live Dead Indicator** LIVE

**Attorney of Record** 

Print: Tue Oct 18 2022 88615594

### (4) STANDARD CHARACTER MARK

## **CHOSEN**

Mark Punctuated CHOSEN

**Translation** 

**Goods/Services** 

- IC 014. US 002 027 028 050.G & S: Artificial jewellery, being imitation jewellery and plastic jewellery; Bracelets being jewellery; Brooches being jewellery; Chains being jewellery; Custom-made jewellery; Decorative pins being jewellery; Fashion jewellery; Imitation jewellery; Jewellery; Jewellery cases; Jewellery chain; Jewellery in non-precious metals; Jewellery in precious metals; Jewellery in semi-precious metals; Jewellery made from gold; Jewellery made from silver; Jewellery made of bronze; Jewellery made of crystal; Jewellery made of glass; Jewellery ornaments made of gold, silver, bronze, crystal and glass; Jewellery stones; Jewellery watches; Medallions being jewellery; Neck chains being jewellery; Pearls being jewellery; Pendants being jewellery; Pins being jewellery; Rings being jewellery; Trinkets being jewellery, namely, jewellery charms and pendants; Wrist bands being jewelry, not clothing; Earrings; Ear studs; Ear ornaments in the nature of jewellery; Jewelry; Ornamental pins; Lapel pins of precious metals; Precious stones; Semi-precious stones; Precious metals, unwrought or semi-wrought; Alloys of precious metal; Wedding bands; Wedding rings; Hair ornaments of precious metal being jewellery; Tiaras; Necklaces being jewellery; Watches; Watch bands
- IC 018. US 001 002 003 022 041.G & S: Bags made of imitation leather; Imitation leather; Leather; Leather bags; Leather purses; Leather wallets; Jewellery carrying bags sold empty; Baggage, namely, garment bags for travel, wheeled bags, travelling bags, and weekend bags; Beach bags; All-purpose carrying bags other than disposable carrier bags; Casual bags, namely, shoulder bags, canvas shopping bags, messenger bags; Clutch bags; Cosmetic bags not fitted and sold empty; Evening bags; Overnight bags; Pouches being bags, namely, leather pouches, pouches made out of cloth, pouches of textile; Shoulder bags; Toiletry bags sold empty; Handbags; Beauty cases not fitted, namely, cosmetic cases sold empty, unfitted vanity cases, toiletry cases sold empty, vanity cases sold empty, make-up cases sold empty; Chain mesh purses; Change purses; Clutch purses; Coin purses; Purses; Garment bags for travel; Luggage; School bags; Backpacks; Sling bags; Travel bags; Work bags, namely, briefcases, messenger bags; Credit card cases; Pocket wallets; Book bags; Flight bags; Gym bags; Animal skins; Animal hides; Umbrellas; Parasols; Evening purses; Tote bags; Duffle bags
- IC 025. US 022 039.G & S: Apparel, namely, tops as clothing, bottoms as clothing, footwear, headwear; Footwear; Headwear; Bridal wear, namely, bridal garters, wedding dresses, bridal headpieces as headwear in the nature of veils, fashion hats and millinery; Wedding gowns; Bridesmaids' gowns; Tshirts; Shirts; Hats; Pants being clothing; Caps being headwear; Dresses; Evening dresses; Evening suits; Suits; Veils being clothing; Sleeveless tops as clothing; Tank tops; Blouses; Jackets being clothing; Sweaters; Coats; Shorts; Skirts; Shoes; Swimwear; Scarves; Belts for clothing; Socks; Pyjamas; Sleeping attire, namely, sleep shirts, sleep pants, sleeping garments; Dressing gowns; Gowns; Denim jackets; Denim jeans; Denim wear, namely, denim shorts, denim skirts, denim pants, denim jackets; Sleep masks; Underwear; Jump suits being clothing; Lingerie; Bath robes; Robes; Shapewear in the nature of slimming underwear; Thongs being clothing, namely, thong underwear

- IC 035. US 100 101 102.G & S: Retail store services for the bridal market; Retail store services, online retail store services, and retail services through direct solicitation by distributors and salespersons directed to end-users for the bridal market; Retail store services featuring clothing; Wholesale store services, online wholesale store services, and wholesale services through direct solicitation by distributors and salespersons directed to end-users for the bridal market; Provision of an online marketplace for buyers and sellers of goods and services; Advertising; Marketing; Business management; Business administration
- IC 042. US 100 101.G & S: Clothing and fashion designing; Clothing design services; Design of fashion accessories; Pattern design in the field of wedding gowns, clothing, accessories; Product development; Textile design services; Jewellery design services; Design services in the field of dresses, tops, blouses, t-shirts, casual wear, shorts, skirts, pants, jackets, outerwear; Design of printed material; Design of printed matter; Design of products, namely, textile products, clothing products

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code** 

**Serial Number** 

88615594

**Filing Date** 

20190913

**Current Filing Basis** 

1B:44D

**Original Filing Basis** 

1B;44D

**Publication for Opposition Date** 

**Registration Number** 

**Date Registered** 

### Owner

(APPLICANT) One Day Bridal Pty Ltd proprietary limited company (p/l or pty. ltd.) AUSTRALIA 2 Hotham Street South Melbourne, Victo AUSTRALIA 3205

### **Priority Date**

20190604

**Disclaimer Statement** 

**Description of Mark** 

Type of Mark

TRADEMARK. SERVICE MARK

Register

**PRINCIPAL** 

**Live Dead Indicator** 

LIVE

**Attorney of Record** 

Kenneth F. Florek

Print: Tue Oct 18 2022 85385440

### (4) STANDARD CHARACTER MARK

# **CHOZEN**

**Mark Punctuated** 

**CHOZEN** 

**Translation** 

Goods/Services

IC 035. US 100 101 102.G & S: On-line retail store services featuring general merchandise, namely, clothing, hats, accessories, necklaces, watches, bracelets, skateboards, surfboards, snowboards, wakeboards and stickers. FIRST USE: 20080100. FIRST USE IN COMMERCE: 20080100

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code** 

**Serial Number** 

85385440

**Filing Date** 

20110730

**Current Filing Basis** 

1A

**Original Filing Basis** 

1A

**Publication for Opposition Date** 

20111220

**Registration Number** 

4108872

**Date Registered** 

20120306

#### Owner

(REGISTRANT) CHOZEN INC. CORPORATION NEVADA #170-74 11700 W. Charleston Blvd. Las Vegas NEVADA 89135 (LAST LISTED OWNER) CHANEY, ZOLTAN C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458 (LAST LISTED OWNER) CHANEY, PAULA C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458

**Priority Date** 

**Disclaimer Statement** 

**Description of Mark** 

Type of Mark

SERVICE MARK

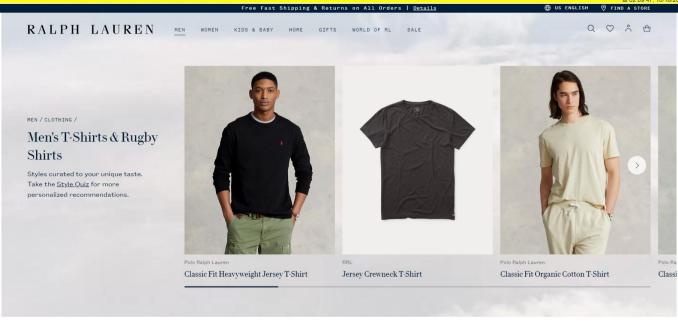
**Register** PRINCIPAL

**Live Dead Indicator** 

LIVE

**Attorney of Record** 

SORT BY ▼



# Polo Ralph Lauren

FILTERS \*





Polo Ralph Lauren
Jersey Crewneck T-Shirt - All Fits
\$49.50 - \$55.00 Select items from \$34.99
More colors available



Polo Ralph Lauren Custom Slim Fit Soft Cotton T-Shirt \$55.00 - \$59.50 Select items \$34.99





Polo Ralph Lauren Classic Fit Heavyweight Jersey T-Shirt \$55.00





Polo Ralph Lauren Custom Slim Fit Jersey Pocket T-Shirt \$69.50











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● ● ● ● ● +1

1 - 8 of 136 Items

VIEW 32 MORE

View All

### RLX



RLX RLX CLARUS Long-Sleeve T-Shirt \$125.00

# Big & Tall



Big & Tall Jersey Crewneck T-Shirt \$49.50 - \$69.50 Select items \$39.99

**③ ● ● ●** +7



Big & Tall Logo Jersey T-Shirt \$65.00



Big & Tall Color-Blocked-Trim Jersey T-Shirt \$55.00



Big & Tall Logo Jersey T-Shirt \$65.00













Big & Tall Polo Bear Jersey T-Shirt \$75.00



Big & Tall Polo Sport Jersey T-Shirt \$75.00



Big & Tall Logo Jersey T-Shirt \$65.00





Big & Tall Logo Jersey T-Shirt \$65.00

**6 6 6** 

1 - 8 of 34 Items

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### Create Your Own









Create Your Own
Men's Custom Fit T-Shirt
\$49.50

Create Your Own
Men's Classic Fit T-Shirt
\$49.50
More Colors Available

Create Your Own
Men's Long Sleeve T-Shirt
\$74.50
More Colors Available

Create Your Own
Men's Long Sleeve T-Shirt
\$74.50
More Colors Available



Create Your Own
Men's Long Sleeve T-Shirt
\$74.50
More Colors Available



Create Your Own
Men's Long Sleeve T-shirt
\$74.50
More Colors Available



Create Your Own
Men's Short Sleeve T-shirt
\$64.50
More Colors Available



Create Your Own
Men's Short Sleeve T-shirt
\$64.50
More Colors Available

### Purple Label













Purple Label Slim Fit Wool Piqué Henley Shirt \$495.00





Purple Label Silk-Blend Jersey T-Shirt \$395.00





Purple Label Polo Bear Jersey T-Shirt \$295.00



Purple Label Striped Silk-Blend Jersey T-Shirt \$395.00



Purple Label Lisle Crewneck T-Shirt \$195.00



Purple Label Striped Lisle Crewneck T-Shirt \$195.00



Purple Label Lisle Crewneck T-Shirt \$195.00



Purple Label Interlock Henley Shirt \$225.00

1 - 8 of 9 Items

VIEW 1 MORE

View All

### Double RL



RRL Indigo Cotton-Linen Graphic T-Shirt \$169.00



RRL Garment-Dyed Pocket T-Shirt \$75.00





RRL Garment-Dyed Crewneck T-Shirt \$75.00





RRL Graphic Jersey T-Shirt \$129.00









RRL Logo Jersey T-Shirt \$125.00

0

RRL Jacquard-Knit Jersey Pocket T-Shirt \$229.00 RRL Jacquard-Knit Jersey Henley Shirt \$249.00 RRL Logo Jersey T-Shirt \$129.00

1 - 8 of 37 Items

VIEW 29 MORE

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Order History
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 $RALPH \quad LAUREN \qquad \underline{\mbox{\tiny MEN}} \quad \mbox{\tiny WOMEN} \quad \mbox{\tiny KIDS \& BABY} \quad \mbox{\tiny HOME}$ 

GIFTS WORLD OF RL

Q O A d

MEN / ACCESSORIES /

### Men's Hats, Scarves & Gloves

FILTERS \* SORT BY ▼

### Polo Ralph Lauren



Polo Ralph Lauren Cable-Knit Cashmere Beanie & Scarf Set \$350.00



Polo Ralph Lauren Cable-Knit Cashmere Beanie & Scarf Set \$398.00



Polo Ralph Lauren Polo Bear Wool-Blend Beanie & Scarf Set \$175.00



Polo Ralph Lauren Polo Bear Cable-Knit Beanie & Scarf Set \$180.00



Polo Ralph Lauren Signature Pony Beanie & Scarf Set \$125.00



Polo Ralph Lauren Cable-Knit Cricket Beanie & Scarf Set \$150.00



Polo Ralph Lauren Merino Wool Watch Cap \$58.00



Polo Ralph Lauren Merino Wool Watch Cap \$58.00

1 - 8 of 227 Items

VIEW 32 MORE

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# Purple Label











Purple Label Cable-Knit Cashmere Hat \$295.00



Purple Label Rib-Knit Cashmere Hat \$295.00





Purple Label Rib-Knit Cashmere Hat \$295.00





Purple Label Rib-Knit Cashmere Hat \$295.00





Purple Label Cable-Knit Cashmere Scarf \$595.00





Purple Label Cable-Knit Cashmere Scarf \$595.00





Purple Label Cable-Knit Cashmere Scarf \$595.00





Purple Label Cable-Knit Cashmere Scarf \$595.00



VIEW 32 MORE

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### Double RL



RRL Aran-Knit Cashmere Watch Cap \$189.00



RRL Aran-Knit Cashmere Watch Cap \$189.00



RRL Cashmere Watch Cap \$169.00



RRL Indigo-Dyed Cotton Watch Cap \$95.00











RRL Indigo-Dyed Cotton Watch Cap \$95.00



RRL Cotton Watch Cap \$95.00



RRL Fair Isle Wool-Cashmere Watch Cap \$169.00



RRL Aran-Knit Cashmere Scarf \$349.00



1 - 8 of 54 Items

VIEW 32 MORE

View All

### Create Your Own











Create Your Own Custom Wool Beanie \$98.00 More Colors Available



Create Your Own
Custom Wool Knit Scarf
\$148.00
More Colors Available



Oreate Your Own
Men's Signature Cuff Beanie
\$63.00
More Colors Available



① Create Your Own Men's Signature Italian Virgin Wool Scarf \$90.00 More Colors Available



Create Your Own Custom Wool Beanie \$98.00 More Colors Available



Create Your Own
Custom Wool Knit Scarf
\$148.00
More Colors Available



Create Your Own
Cotton Chino Baseball Cap
\$49.50
More Colors Available



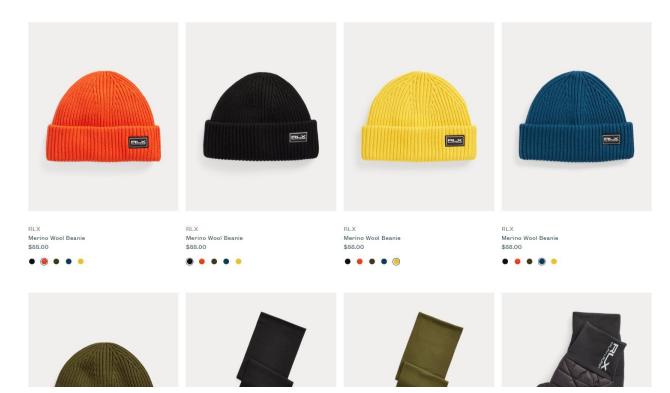
Create Your Own
Cotton Chino Baseball Cap
\$64.50
More Colors Available

1 - 8 of 9 Items

VIEW 1 MORE

View All

## RLX











RLX Merino Wool Beanie \$88.00

RLX Merino Wool Scarf \$148.00

•

RLX Merino Wool Scarf \$148.00

• •

RLX Quilted Touch Gloves \$148.00



•

1 - 8 of 10 Items

VIEW 2 MORE

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# Polo Golf





Fairway Ball Cap \$45.00

### Hats, Scarves, & Gloves For Men

From a perfect array of baseball caps to men's scarves that complete any look, Ralph Lauren's collection of men's hats, scarves, and gloves is full of timeless styles for any season. The right wool scarf acts as the perfect complement to a tailored coat for your office commute. Plus, you can complement our men's scarves with a pair of expertly made men's leather gloves for a look that's both stylish and ready for the cold weather.

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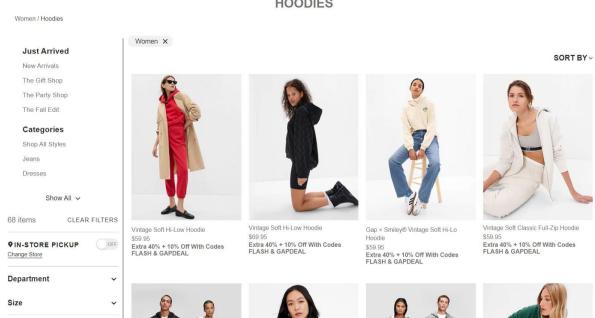
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# Color The Party Shop The Fall Edit Categories Shop All Styles Jeans Dresses Show All ~ \$49.95 Featured Style! Price As Marked CLEAR FILTERS 68 items OFF PIN-STORE PICKUP Change Store Department Size

Color Price

Sleeve Length Shop All Styles

> Jeans Dresses

68 items

VIN-STORE PICKUP Change Store

Show All ~

CLEAR FILTERS





Gap Arch Logo Hoodie \$49.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



\$49.95 Featured Style! Price As Marked



Vintage Soft Classic Full-Zip Hoodie \$59.95 Featured Style! Price As Marked



Gap Arch Logo Hoodie





Vintage Soft Hi-Low Hoodie \$59.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



Vintage Soft Classic Full-Zip Hoodie \$59.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL













| Берагипени    | ~ |
|---------------|---|
| Size          | V |
| Color         | ~ |
| Price         |   |
| Sleeve Length |   |
| Neckline      |   |



Adult Gap x Disney Logo Hoodie \$64.00 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



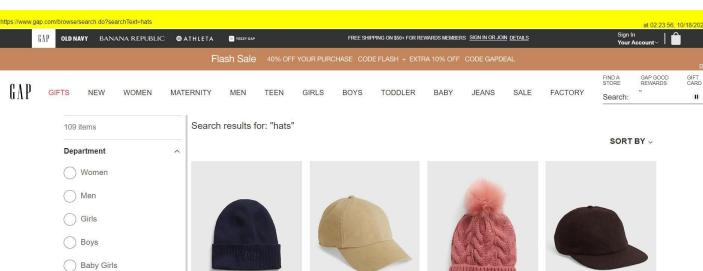
Vintage Soft Classic Full-Zip Hoodie \$59.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL

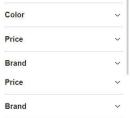


Velour Full-Zip Hoodie \$69.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



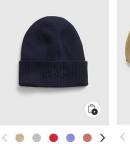
Organic Cotton Blend Mini Gap Logo Hoodie \$64.00 Extra 40% + 10% Off With Codes FLASH & GAPDEAL





Baby Boys

Gender Neutral



Organic Cotton Beanie \$24.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



100% Organic Cotton Washed Baseball Hat \$24.95 \$16.99 - \$24.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



Kids Cable-Knit Pom Beanie Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off



II Q

Wool Blend Baseball Hat \$29.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL





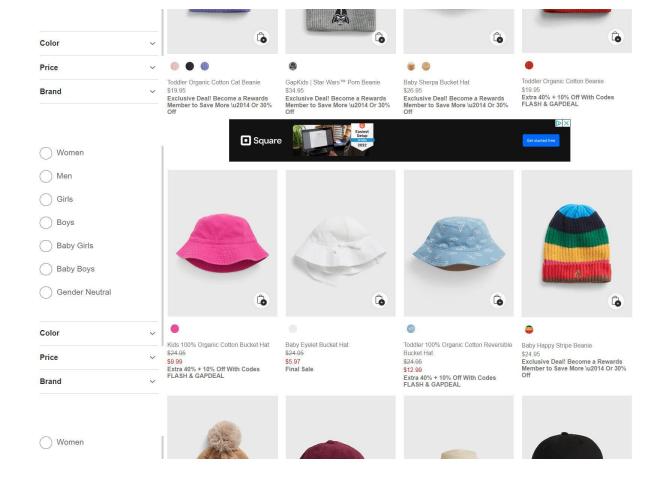




| ○ Women                                       |  |   | 6  | 6   |
|---|--|---|--|---|
| Girls Boys Baby Girls                         | Corduroy Bucket Hat<br>\$34.95<br>Exclusive Deal! Become a Rew<br>Member to Save More \u2014 O |   | Kids Organic Cotton Happy Stripe Beanie<br>\$19.95<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Organic Cotton Waffle-Knit Beanie<br>\$24.95<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL   |
| Baby Boys Gender Neutral  Color  Price  Brand | × × ×  |   |  |   |
| Women Men                                     | Faux-Leather Bucket Hat<br>\$34.95<br>Featured Style! Price As Marke                           | Baby Brannan Bear Beanie<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Toddler Cable-Knit Pom Beanie<br>\$29.95<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off           | Kids 100% Organic Cotton Gap Logo<br>Baseball Hat<br>\$19-95<br>\$16.99<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off |
| Girls Boys Baby Girls                         |  |   |  |   |

| Gender Neutral                                 |   | ä  | E y  |   |   |
|--|---|--|--|---|---|
| Color  | ~ | G  | Ĝ  | Ĝ   | Ĝ   |
| Price  | ~ | <ul><li>0</li><li>0</li><li>0</li></ul>  |  | • •   | •   |
| Brand  | ~ | Baby Solid Beanie<br>\$19.95<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL                                      | Baby Sherpa-Lined Bear Beanie<br>\$24,95<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL                      | Wide Brim Straw Hat<br>\$49-95<br>\$29.99 - \$34.99<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL            | Organic Cotton Happy Stripe Beanie<br>\$29,95<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL                  |
| Women  Men  Girls  Boys  Baby Girls  Baby Boys |   |  |  |   |   |
| Gender Neutral                                 | ~ | Toddler Organic Dino Beanie<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Toddler Snow Trapper Hat S34.95 Exclusive Deall Become a Rewards Member to Save More \(\text{\u2014 Or 30\%}\) Off | Toddler Bear Trapper Hat<br>\$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Kids Recycled Pom Beanie<br>\$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30°<br>Off |
| Price  | ~ |  |  |   |   |
| Brand  | ~ |  |  | EAP   |   |

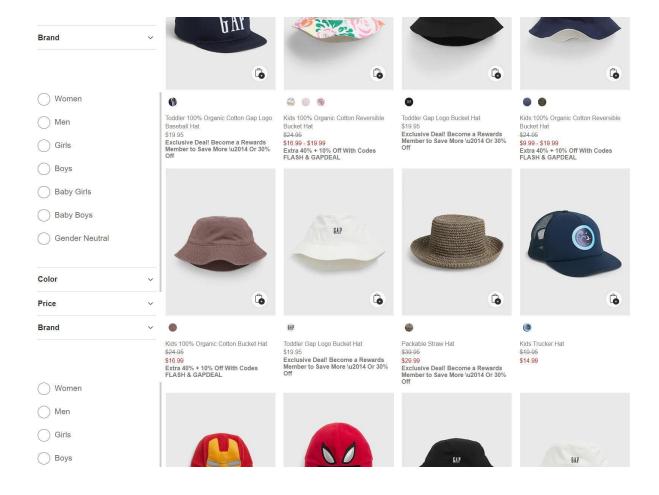
| Women  Men  Girls                                  | 6  | 6   | G   |  |
|--|--|---|---|--|
| Boys Baby Girls Baby Boys                          | Straw Fedora<br>\$49.95<br>\$14.97 - \$34.99<br>Final Sale                         | Kids Organic Cotton Waffle-Knit Beanie<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Gap Logo Bucket Hat<br>\$28.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off        | Kids Confetti Pom Beanie<br>\$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off      |
| Gender Neutral  Color  Price  Brand                |  |   |   |  |
| ○ Women  | Plaid Baseball Hat<br>\$29.95<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL | Toddler Double Pom Leopard Beanie<br>\$29.95<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%             | Kids Organic Cotton Beanie<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Toddler Colorblock Pom Beanie<br>\$29.95<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off |
| Girls  Boys  Baby Girls  Baby Boys  Gender Neutral |  |   |   |  |



| Men Girls      |   |   |  |   |   |
|----------------|---|---|--|---|---|
| Boys           |   |   |  |   |   |
| Baby Girls     |   | Ĝ   | Ĝ  | Ĝ   | G   |
| Baby Boys      |   | •   | <ul><li>•</li></ul>  |   | •   |
| Gender Neutral |   | Kids Textured Pom Beanie<br>\$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Kids Corduroy Baseball Hat<br>\$19.95<br>\$16.99 - \$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Floppy Straw Hat<br>\$49-95<br>\$34.99<br>Exclusive Deall Become a Rewards<br>Member to Save More\u2014 Or 30%<br>Off | Gapkids   DC™ 100% Organic Cotton<br>Batman Baseball Hat<br>\$19.95<br>\$14.99<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30% |
| Color          | ~ |   |  |   | Off   |
| Price          | ~ |   |  |   |   |
| Women  Men     | ~ | 6   |  |   |   |
| Girls          |   | • •   | •  | •   | 0   |
| Boys           |   | Kids 100% Organic Cotton Baseball Hat<br>\$19.95  | babyGap   DC™ Interactive Hat<br>\$29.95   | Baby Leopard Print Beanie<br>\$24.95  | Gap × Smiley® Baby Beanie<br>\$24.95  |
| Baby Girls     |   | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off  | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off   | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off  | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off  |
| Baby Boys      |   |   |  |   |   |
| Gender Neutral |   |   |  | A.  | C-01  |

| Color          | ~ |  |   | The Control of the Co | 1   |
|----------------|---|--|---|--|---|
| Price          | ~ |  |   | William Carl   |   |
| Brand          | ~ | To the state of th | (a)   | <u> </u>   | Ĝ   |
|                |   |  |   |  | 9   |
| ○ Wemen        |   | Kids Checkered Pom Beanie  | Toddler Double Pom Beanie   | babyGap   Sesame Street Pom Beanie   | Baby First Favorite Bear Hat  |
| Women Men      |   | \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off   | \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off                          | \$34.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off   | \$9.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30'                               |
| Girls          |   |  |   |  |   |
| Boys           |   |  |   |  | 1   |
| Baby Girls     |   |  | MAS .   |  | * * *   |
| Baby Boys      |   |  | R. Carle  |  |   |
| Gender Neutral |   |  |   |  | 9 8   |
| Color          | ~ | Ĝ  | Ĝ   | Ĝ  | Ĝ   |
| Price          | ~ | •  | (0)   |  | •   |
| Brand          | ~ | Toddler Recycled Double Pom Beanie<br>\$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off  | Toddler Gap Logo Baseball Hat<br>\$16-05<br>\$9.99<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL | Kids Floppy Straw Hat<br>\$34.95<br>\$24.99<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off  | Toddler Yeti Trapper Hat. \$24.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30 Off |
| Women  Men     |   | 1000m  |   |  |   |
| Girle          |   | A00000000  |   |  |   |

| Boys Baby Girls Baby Boys           | Ĝ  |   |  | Ĝ  |
|-------------------------------------|--|---|--|--|
| Gender Neutral  Color   V           | Print Bucket Hat \$26.95 \$14.99 - \$19.99 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off      | Baby Tie-Dye Beanie<br>\$24.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off                                | Bucket Hat<br>\$24-95<br>\$16.99 - \$24.95<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL  | Kids 100% Organic Cotton Washed<br>Baseball Hat<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off |
| Price   Brand   Women   Men   Girls |  | <b>6</b>  |  |  |
| Boys Baby Girls Baby Boys           | Toddler Unicorn Trapper Hat<br>\$29.95<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Toddler 100% Organic Cotton Washed<br>Baseball Hat<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Baby 100% Recycled Sherpa-Lined<br>Bucket Hat<br>\$24.95<br>Exclusive Deall Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Toddler 100% Organic Cotton Washed<br>Baseball Hat<br>\$19.95<br>Exclusive Deall Become a Rewards<br>Member to Save More Or 30% Off        |
| Gender Neutral  Color   Price   V   |  |   | SAP  |  |

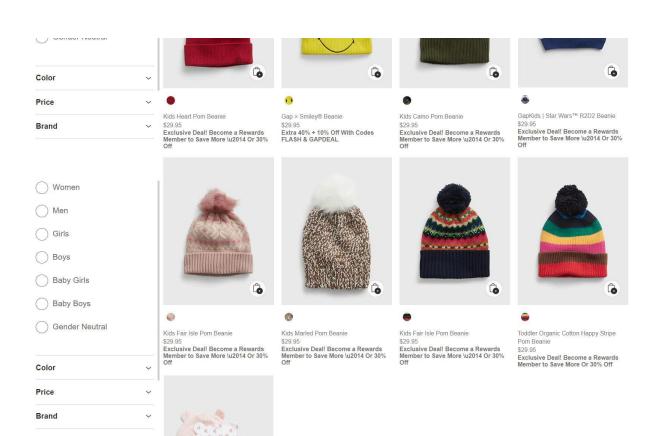


| Baby Girls Baby Boys Gender Neutral |   |  | 6   | Ĝ   | G  |
|-------------------------------------|---|--|---|---|--|
|                                     |   | •  | •   | •   | GAP  |
| Color                               | ~ | babyGap   Marvel Interactive Hat<br>\$29.95                                  | babyGap   Marvel Spiderman Trapper<br>Hat   | Kids Gap Logo Bucket Hat<br>\$19.95   | Kids Gap Logo Bucket Hat<br>\$19.95  |
| Price                               | ~ | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | \$39.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off   | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off        | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off                                     |
| Women Men Girls Boys                |   | 6  | (à  |   |  |
| Baby Girls                          |   | •  |   | • • •   | •  |
| Baby Boys Gender Neutral            |   | Corduroy Baseball Hat \$29.95<br>\$19.99                                     | Toddler 100% Organic Cotton Reversible<br>Bucket Hat<br>\$24-96<br>\$19.99<br>Extra 40% + 10% Off With Codes<br>FLASH & GAPDEAL | Shine Pom-Pom Beanie<br>\$34.95<br>Extra 40% +10% Off With Codes<br>FLASH & GAPDEAL | Kids Plaid Pom Beanie<br>\$24.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off |
| Color                               | ~ |  |   |   |  |
| Price                               | ~ |  |   |   | 0.0  |
| Brand                               | ~ | A STANK  |   |   |  |

| Women          |   |  | G C  | Ġ.   |   |
|----------------|---|--|--|--|---|
| Men            |   |  | •  | <b>6</b>   | •   |
| Girls          |   | Toddler Fair Isle Pom Beanie   | Kids Plaid Pom Beanie  | babyGap   Disney Mickey Mouse Pom  | Toddler Shiny Pom Beanie  |
| Boys           |   | \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off | \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off | Beanie<br>\$34.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30% | \$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off |
| Baby Girls     |   |  |  | Off  |   |
| Baby Boys      |   |  |  |  |   |
| Gender Neutral |   |  |  |  |   |
| Color          | ~ |  |  | 4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0  |   |
| Price          | ~ | Wannumy W  |  |  |   |
| Brand          | ~ | Ĝ  | Ĝ  | Ĝ  | Ĝ   |
|                |   | •  | 9  | •  |   |
|                |   | Toddler Camo Pom Beanie  | Toddler Checkered Pom Beanie   | babyGap   Disney Minnie Mouse Pom  | babyGap   Sesame Street Pom Beanie  |
| Women          |   | \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%     | \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%     | Beanie<br>\$34.95<br>Exclusive Deal! Become a Rewards                                      | \$34.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%        |
| Men            |   | Off  | Off  | Member to Save More Or 30% Off   | Off   |
| Girls          |   |  |  |  |   |
| Boys           |   |  |  |  |   |
| Baby Girls     |   |  |  |  |   |

| Baby Boys Gender Neutral            |   | à   | (Va) (1916)   | G.   | 6   |
|-------------------------------------|---|---|---|--|---|
| Color                               | ~ | •   | \$  | •  | •   |
| Price                               | ~ | Toddler Fair Isle Pom Beanie<br>\$29.95   | Toddler Double Pom Beanie<br>\$29.95  | babyGap   Star Wars™ Grogu™ Pom<br>Pom Beanie  | Kids Shiny Pom Beanie<br>\$29.95  |
| Brand                               | ~ | Exclusive Deal! Become a Rewards<br>Member to Save More Or 30% Off  | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off                                | \$34.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off                              | Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30°<br>Off  |
| Women  Men  Girls  Boys  Baby Girls |   |   |   |  |   |
| Baby Boys                           |   | •   | •   | •  | • •   |
| Gender Neutral                      |   | Gap × Smiley® Toddler Organic Cotton<br>Beanie<br>\$24.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Baby Bear Beanie<br>\$19.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Kids Checkered Pom Beanie<br>\$29.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30%<br>Off | Gap × Smiley® Kids Organic Cotton<br>Beanie<br>\$24.95<br>Exclusive Deal! Become a Rewards<br>Member to Save More \u2014 Or 30° |
| Color                               | ~ |   |   |  | Oil   |
| Price                               | ~ |   |   |  |   |
| Brand                               | ~ |   |   |  |   |

| Women  Men     |  | ů,                                | i iii                                       | 6  |  |
|----------------|--|-----------------------------------|---|--|--|
| Girls          | ۵  |                                   |   | (0)                                      |  |
| Boys           | Kids Pom Beanie  | Toddler Organic Cotton Be         | eanie Toddler Textured Pom                  |  | Double Pom Beanie                            |
| Baby Girls     | \$29.95<br>Exclusive Deal! Become a<br>Member to Save More \u20<br>Off |                                   | \$29.95<br>a Rewards Exclusive Deal! Become | \$29.95<br>ome a Rewards Exclusive Deal! | !! Become a Rewards<br>re More \u2014 Or 30% |
| Baby Boys      |  |                                   |   |  |  |
| Gender Neutral |  |                                   |   | 8  |  |
| Color          | - Constant   |                                   |   |  |  |
| Price          | × ****   |                                   | <b>5</b> 0000                               |  |  |
| Brand          | · (1)  |                                   |   |  |  |
|                |  | <b>6</b>                          | Ĝ   | Ĝ  | Ĝ  |
|                | <b>©</b>   | <b>80</b>                         | •   | •  |  |
| Women          | Pom-Pom Fair Isle Beanie<br>\$34.95                                    | Kids Checkered Pom Bea<br>\$29.95 | nie Kids Fair Isle Pom Be<br>\$29.95        | ranie Kids Colorblock<br>\$29.95         | Pom Beanie                                   |
| Men            | Extra 40% + 10% Off With 0<br>FLASH & GAPDEAL                          |                                   | a Rewards Exclusive Deal! Bec               | ome a Rewards Exclusive Deal             | !! Become a Rewards<br>re More \u2014 Or 30% |
| Girls          |  |                                   |   |  |  |
| Boys           |  |                                   |   |  |  |
| Baby Girls     |  |                                   |   |  |  |
| Baby Boys      | 000  |                                   |   | No.                                      | Ohlu.  |
| Gender Neutral | 0000   |                                   |   |  |  |



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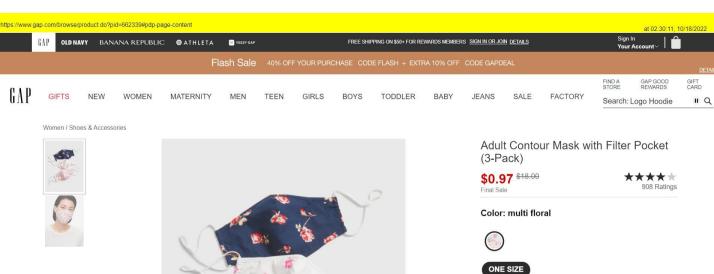
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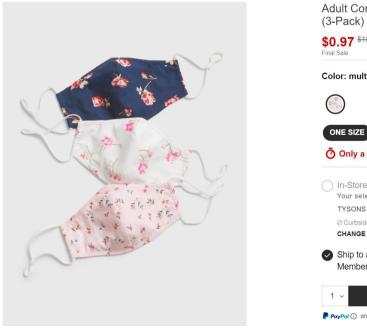
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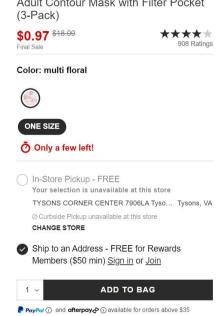
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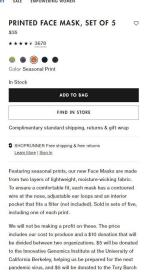
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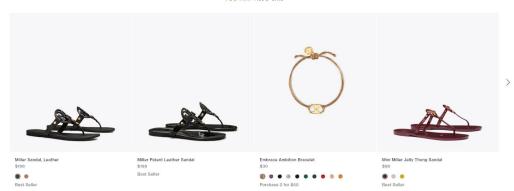
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#### REVIEWS

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Overall Rating \*\*\*\* \* 4.9/5

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Best mask ever

These masks are literally the only ones that I will wear. I lost ONE and instantly had to but a whole new pack especially for the black and blue ones that have the "T" logo on it."

Posted by Mexyz | Contest Entry | Incentivized Review From California

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\*\*\*\* Masks and Millers! July 13, 2022

\*First it was the Miller Sandals, Panten leathers, that helped me walk having neuropathy in my feet from spinal chord injury via an illness 4 years ago. It's the style and substance of those sandals that somehow freed my feet from pain in my earlier years of getting sick. Emburking on a new trip to buy my 6 th pair, I found the masks! Love the material and how I can breathe with the mask on. And the fit too. So now I've invested in having many so I can constantly have a Tory Burch mask handy, just like my sandals.\*

|      | Posted by Mindi   Contest Entry   Incentivized Review From West Palm Beach  Report Inappropriate Content   | Share This Review Leave A Comment |
|------|--|-----------------------------------|
| **** | Face Mask  "Love them, fits great & breathable. I've tried many other ones & these are the only ones I can   | July 13, 2022                     |
|      | use that don't fall off, pull on my ears or fog up my glasses."  Posted by Araceli Contest Entry Incentivized Review From Naples, FL  Report Inappropriate Content | Share This Review Leave A Comment |
|      |  |                                   |

\*\*\*\* Best Masks July 12, 2022

"I absolutely love the material, the shape and the nose clip! The nose clip is very comfortable and does not move at all. Highly recommend purchasing these over any other reusable masks."

Posted by Vanessa | Contest Entry | Incentivized Review From Bakersfield

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\*\*\*\* Makes you want too wear a mask!

July 8, 2022

"The fabric is so light and soft on my sensitive skin/nose. The size of the them are perfect, even with adjustable straps. The fabric designs are awesome, that I bought two different packages."

Posted by Dmay | Contest Entry | Incentivized Review From Kent.ay | Share This Review Leave A Comment Report Inappropriate Content |

\*\*\*\*\*

Face Mask | June 28, 2022 |

"This set of Face Masks are not only stylish but very comfortable to wear for long periods of time. The price is very affordable for the set of 5.2." |

Posted by Barbie | Contest Entry | Incentivized Review From Redondo Beach | Share This Review Leave A Comment Report Inappropriate Content

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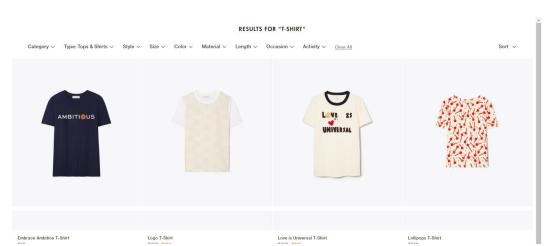
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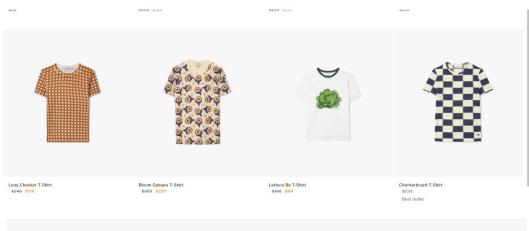
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## SCARVES, HATS & GLOVES

Type v Color v Material v Sort ~





T Monogram Baseball Cap \$198

Bouclé Short Brim Bucket Ha \$248 Winter Capsule Collection

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Veronica Reversible Short-Brim Bucket Hat \$178



Short-Brim T Monogram Bucket Hat \$228



Double-Faced Hat \$198



Striped Hat \$148















nogram Reversible Bucket Hat



T Monogram Reversible Bucket Hat



T Monogram Reversible Bucket Ha \$268

Après Ski Hat \$128 Winter Capsule Collection



T Monogram Reversible Bucket Hat \$268



T Monogram Lampshade Hat \$398



Straw Crochet Short-Brim Bucket Hat \$278











Straw Hat with Tie \$248



Straw Hat with Tie \$248





Color Block Logo Oversized Double-Sided Silk Square Scarf Logo Link Silk Square Scarf \$198

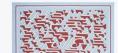




3D T Monogram Double-Sided Silk Square Scarf \$248



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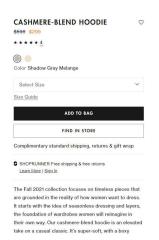
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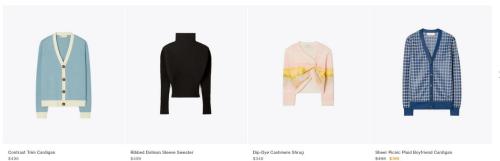




silhouette, roomy hood and ribbed waist. The cozy knit looks great with the season's relaxed sailor and cargo pants.

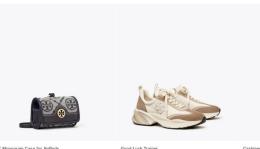
- Model is 5'11" (180 cm) and is wearing a US size XS
   90% wool, 10% cashmere
   See More

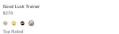
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#### RECENTLY VIEWED



Printed Face Mask, Set of 5 \$35

## REVIEWS

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Overall Rating \*\*\*\* \* 5/5



"The fit was a little big but still true to size! The quality of the sweater is superb! Nice and think and feels great on my skin. Love the hood!"

Posted by Rain | Contest Entry | Incentivized Review From NC

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\*\*\*\* Love love! June 11, 2022

"Love this top, The length is great and I love the weight of the fabric, Took a casual style and juxtaposed it with a Lux fabric, Perfect. I'm purchasing the other color. I wear a size small-medium and I got a size small. I still get the oversized fit within reason"

Posted by AmLin | Contest Entry | Incentivized Review From Austin, Tx

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\*\*\*\* super warm and soft hooded sweater

\*Love the feel of this plush, heavy-weight hooded sweater. It's soft and warm, perfect for below-zero days here in the Northern Plains. I purchased the cream color, a very soft, flattering shade. Could be worn instead of a jacket in many climates."

Posted by Momifalltrades | Contest Entry | Top 25 Contributor | Incentivized Review From Minnesota

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Office Action (Official Letter) has issued on October 21, 2022 for U.S. Trademark Application Serial No. 97208982

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

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